

Let's do this!

**BOUNCE
BACK
MASTERCLASS**

Friday 28th January via ZOOM

zoom 



Ian Dickson

International Speaker &
award winning Coach and Trainer.



ian dickson
SPEAKER AND COACH



Who am I?

"As the former proud winner of Highly Commended Business Personality of the Year you can understand why business speaking is my passion. In the last 17 years I have delivered over 500 keynotes speeches, seminars, leadership training & presentations to business events all around the world.

I simply LOVE what I do!"

Ian Dickson

Seasoned Speaker

- Over 500 Keynotes, talks, presentations delivered globally in over 35 different countries.

Business Expert

- Formally trained in the USA with 17 years experience as a Business Coach, Trainer, Mentor & Business Consultant.

Great Content

- SELL-OUT events and always known for delivering upbeat, lively, up to date, appropriate and useable content.



What to expect...



Growth

- Where to find it
- How to measure it
- Target markets for 2022
- Simple Dashboards
- Critical numbers



Tips and Ideas

- Sales tips
- Marketing ideas
- Niche markets for focus
- How to for 2022
- Not do for 2022



Plan and execute

- How to plan
- What to include
- What to track
- Goal setting 101
- Tips to help you stay focused



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Event details

- **WHAT:** Three full hours of interesting, fun, fast paced, important, relevant, business content to help you get the very best from 2022.
- PowerPoint slides, handouts, and post event recording of the masterclass will be available.
- **WHEN:** Friday 28th January 2022 13:00 to 16:00
- **WHERE:** Broadcast LIVE live Zoom.
- **HOW MUCH:** Just £35 - Payable via PayPal.

**BOOK
NOW!**

How to join us

- Web: iandickson.co.uk/events/bounceback
- Email: claire@iandickson.co.uk
- Call: 07917 466688

Let's do this!