



# 2ND ANNUAL CHIEF SERIES AFRICA: GOING BEYOND!



a **marcusevans** event

22nd – 24th March 2017 | Cape Town | South Africa



RAISING THE BAR FOR C-SUITE LEADERS TO ACHIEVE BIGGER MILESTONES WITHIN THEIR ROLE AND BREAKING THROUGH SUCCESSFULLY IN TODAY'S AFRICAN BUSINESS LANDSCAPE

# ONCE WE ACCEPT OUR LIMITS, WE GO BEYOND THEM.

**ALBERT EINSTEIN**

## IN THE CHAIR

**Ian Dickson** Business Success Coach & Motivational Speaker  
**UNLOCK SUCCESS LIMITED, UK**  
Winner of Business Personality of the Year 2016 at the Business Excellence Awards  
Former Winner of the European Seminar Coach of the Year Award  
UK's leading Motivational Speaker  
Award Winner of the Business Improvement Success

**Dr Fred Olayele** President & Chief Economist  
**GLOBAL ECONOMIC INSTITUTE FOR AFRICA, CANADA**  
Director of Canada Nigeria Chamber of Commerce

## REAL TIME EXPERIENTIAL LEARNING DAY

**Ian Dickson** Business Success Coach & Motivational Speaker  
**UNLOCK SUCCESS LIMITED, UK**  
Ian is the Speaker, Coach and Founder at Unlock Success Limited and the Winner of Business Personality of the Year 2016 at the Business Excellence Awards. He was the former winner of the European Seminar Coach of the Year. Ian was awarded Highly Commended Business Personality of the Year 2016 at the Portsmouth News Business Excellence Awards. Ian is on the global top 100 coaches to follow on twitter with 34,000 plus followers. Ian is a multi award winning Business Performance Coach and Motivational Speaker. Ian has coached and mentored hundreds of businesses throughout the UK. In the last eleven years he has delivered over 300 Professional Business Seminars and Motivational Speeches. As an experienced business performance coach and speaker with an extensive and colourful career path taking him from London Police Officer to Corporate Director, you are guaranteed exciting and relevant content drawn from his knowledge, experience and background.

Escalating to greater heights with achievements that can only be reached through high expectations.  
**marcusevans**

## SHOWCASING PRESENTATIONS AND DISCUSSIONS BY KEY DISTINGUISHED SPEAKERS

**Fola Esan** CEO  
**SCHNEIDER ELECTRIC, KENYA**  
Former CEO & MD of Lafarge Africa, South East Region  
Top 250 Companies in Africa in 2015 by African Business Magazine

**Takesure Chigumira** Chief Economist  
**ZIMBABWE TREASURY, MINISTRY OF FINANCE, ZIMBABWE**  
10 years + experience in formulation of tax policy, negotiation of tax treaties, responding to taxpayers and stakeholders' domestic and international tax issues in Zimbabwe

**Her Excellency Sara Al Madani** Board Member & Entrepreneur  
**SHARJAH CHAMBER OF COMMERCE AND INDUSTRY, UAE**  
Board Member of UAE SME Council, Ministry of Economy, UAE  
Winner of the 2013 Emirates Women Award for best strategic and financial planning

**Rajesh Mahabeer** CFO  
**NATIONAL PARKS SOUTH AFRICA (SANPARKS), SOUTH AFRICA**  
March 2016 CFO of the week by CFO Awards South Africa

**Sue Brooks** Chief Risk Officer  
**BARCLAYS AFRICA GROUP, SOUTH AFRICA**  
Delivering the group's risk frameworks, risk appetite and risk mitigation across operations and technology in 13 African countries and oversight of 12k colleagues  
Top 250 Companies in Africa in 2015 by African Business Magazine

**Raoul Chiesa** Board of Directors and Cyber Security Expert  
**ITALIAN ASSOCIATION OF CRITICAL INFRASTRUCTURES (AIIC), ITALY AND INTERNATIONAL TELECOMMUNICATION UNION (ITU), SWITZERLAND**  
Founder & President of The Security Brokers  
ICT Security Senior Expert, Visionary Entrepreneur, Keynote Speaker, Adviser & CyberGlobetrotter

**Russell Edwards** CFO  
**M-NET, NASPERS LIMITED**  
Global internet, entertainment group and one of the largest technology investors in the world

**Keith Edmond** CEO  
**ABERDARE CABLES, SOUTH AFRICA**  
Leading African cable manufacturer  
Chairman of Association of Electric Cable Manufacturers of South Africa

**Dr John Wentzel** CEO  
**TSEBO FACILITIES SOLUTIONS (FORMERLY DRAKE & SCULL), SOUTH AFRICA**  
Chairman of Mpilisweni Facility Services Consortium (Pty) Ltd  
Largest facilities management company in South Africa and one of the largest across Africa

**Ashok Shah** Group CEO  
**APOLLO INVESTMENTS, KENYA**  
Recipient of the 1st Lifetime Achievement Award for contribution to the Insurance Industry in 2010  
2016 Entrepreneur of the Year - East Africa Finalist by AABLA

**Shabeer Khan** CFO  
**DEPARTMENT OF TRADE AND INDUSTRY (DTI), SOUTH AFRICA**  
Public CFO of the Year 2015 Africa nominee by CFO Awards 2016

**Zafar Mahomed** CFO  
**MCDONALD'S, SOUTH AFRICA**  
20 years of finance and business experience across major industries, multinational companies and worldwide brands ranging from manufacturing to retail, financial services, property, food, medical devices, hospitality, mining equipment and FMCG

**Luvuyo Masinda** CFO  
**CORPORATE AND INVESTMENT BANKING (CIB) STANDARD BANK, SOUTH AFRICA**  
September 2016 CFO of the week by CFO Awards South Africa  
Top 250 Companies in Africa in 2015 by African Business Magazine

**Fazel Ismail** CFO  
**WATER RESEARCH COMMISSION (WRC), SOUTH AFRICA**  
25 years plus post-qualifying experience gained within the infrastructure (water utilities), construction, refining, manufacturing, professional services and the public sector

**Maganathin Marcus Veeraragalo** Chief Advisor  
Information Security  
**ESKOM, SOUTH AFRICA**  
Top 500 companies in South Africa by the Top 500 Companies Online Publication  
World's 11th largest power utility, biggest power generator company in Africa & classified as a National Key Point in South Africa

**Mike Amanyi** CEO  
**SAWTEL TECHNOLOGIES LIMITED, NIGERIA**  
13+ years of experience in the telecommunication industry

**Leroy Munetsi** CEO  
**STANDARD TRUST LIMITED, STANDARD BANK GROUP, SOUTH AFRICA**  
Experience operating at Board level in five different countries  
Accountable for the leadership and success of the trust and fiduciary services interests of the Standard Bank Group in South Africa.

**Atul Chaturvedi** CEO  
**MIDCOM GROUP OF COMPANIES, KENYA**  
Leading distributors in middle-east and africa with businesses in telecom, consumer electronics, dairy, education and real estate sector

**Preetesh Sewraj** CEO & Chief Innovation Analyst  
**PRODUCT OF THE YEAR, SOUTH AFRICA**  
World's Largest Consumer Voted Award for Product Innovation  
Appeared on CNN (Global Broadcast) CNBC Africa, Morning Live (SABC 2), SABC 1, SABC News, eTV, ANN7 and DSTV commenting on innovation

**Bikash Prasad** CFO  
**OLAM INTERNATIONAL, SOUTH AFRICA**  
Winner of the 2016 CFO Moving into Africa Award  
Top 250 Companies in Africa in 2015 by African Business Magazine

**Dumisani Dlamini** CFO  
**NATIONAL ARTS COUNCIL (NAC), SOUTH AFRICA**  
Winner of the Public Sector CFO of the Year 2016 Award  
Winner of the Young CFO of the Year Award 2016

**Deon Fredericks** CFO  
**TELKOM, SOUTH AFRICA**  
Africa's largest integrated communications and a JSE-listed group  
Top 250 Companies in Africa in 2015 by African Business Magazine  
2016 CFO awards nominees by CFO Awards 2016



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## THE PROGRAMME - DAY ONE

wednesday 22<sup>nd</sup> march 2017

0800 Registration and Morning Coffee

0830 Chairperson's Opening Remarks  
**Dr Fred Olayele**, President & Chief Economist, **Global Economic Institute for Africa, Canada**

### 0845 CONTACT INITIATION SESSION (CIS)

In this 15-minutes session, delegates and speakers are encouraged to get to know their peers and exchange business cards

#### BREAKING THE BARRIERS IN YOUR C-SUITE

### 0900 ECONOMIC SPOTLIGHT

#### **The Race to Breakthrough: Building a Pathway for African C-Suites to Grow in Today's Global Economy Context**

In this session, the chief economist will be assessing the new global economic context and highlighting key hurdles you will need to overcome to drive growth in the continent.

**Dr Fred Olayele**, President & Chief Economist, **Global Economic Institute for Africa, Canada**

### 0945 MARKET INSIGHT

#### **Growing Your Money Tree: Assessing the Regional Economic Outlook for New Business Opportunities**

In this session, the speaker will be guiding C-Suites in taking a deep dive into Africa's business landscape.

**Takesure Chigumira**, Chief Economist, **Zimbabwe Treasury, Ministry of Finance, Zimbabwe**

1030 Coffee and Networking Break

### 1100 RISK ALERT

#### **Navigating Your C-Suite To Seize Opportunities in Today's Volatile, Uncertain, Complex, Ambiguous (VUCA) Paradigm**

In this session, the speaker will address how corporate chiefs can move towards a holistic business in Africa by turning every opportunity into the right opportunity.

**Sue Brooks**, Chief Risk Officer, **Barclays Africa Group, South Africa**

### 1145 CURRENCY VOLATILITY CLINIC

#### **Currency Awakening: Assessing the Impact of Currency Fluctuation for Businesses**

Through this powerful panel discussion, Africa's C-Suites will explore how to forge ahead despite the impact of currency volatility today and how it will affect their decision making process.

- Analysing the currency turbulence in emerging and foreign markets to capitalise on the currency situation
- Focusing on international investments despite the impact of currency instability
- Currency challenge: Diagnosing the C-Suite's role in stimulating the flow of international funding and investments toward the region
- Steering the company by actively driving decision making by drawing the line between the exchange rate fluctuation with the African trade balance scenario

#### Panellists:

**Luvuyo Masinda**, CFO, **Corporate and Investment Banking (CIB) Standard Bank, South Africa**

**Ashok Shah**, Group CEO, **Apollo Investments, Kenya**

**Fola Esan**, CEO, **Schneider Electric, Kenya**

**Bikash Prasad**, CFO, **Olam International, South Africa**

**Dumisani Dlamini**, CFO, **National Arts Council (NAC), South Africa**

1230 Networking Luncheon

### STREAM 1

#### IN THE DRIVING SEAT: TAKING THE LEAD

1345 Chairperson's Opening Remarks

### 1400 THE ULTIMATE STRATEGIST

#### **Magnifying the Strategic End-to- End Business Viewpoint from a CEO's Perspective**

- Weighing in on what it takes to lead and stay at the top in 2017 and beyond
- Pursuing effective strategic moves to run your company successfully
- Mastering the essential skills of strategic leadership in making the right decisions

**Fola Esan**, CEO, **Schneider Electric, Kenya**

### 1445 TALENT SCOUTING

#### **Building Your Ideal Troop of Leaders in Your C-Suite**

- Sourcing for the leaders of tomorrow to empower your organisation's human capital assets
- Determining the set of competencies to look out for as an advantage to your management
- Positioning your talent at the right place to maximise their expertise

**Dr John Wentzel**, CEO, **Tsebo Facilities Solutions (formerly Drake & Scull), South Africa**

1530 Coffee and Networking Break

### 1545 BRAIN HACK LABS

#### **Supercharging CEOs as Chief Entrepreneur Officers**

Delegates will have the opportunity to select from one of the following discussions:

#### **MIND LAB I:**

**Discovering the key drivers behind the entrepreneur mindset for a C-level leader**

#### **MIND LAB II:**

**Exploring ways entrepreneurship can create and add more value to your organisation**

#### Moderators:

**Mike Amanyi**, CEO, **Sawtel Technologies Limited, Nigeria**

**Leroy Munetsi**, CEO, **Standard Trust Limited, Standard Bank Group, South Africa**

### 1645 POWERHOUSE I

During this 15 minutes session, delegates will have the opportunity to write one pertinent question that they would like an answer to on the post-it prepared. Delegates may then proceed to stick the post-it on the white board for everyone's review and it will be addressed collectively among their peers at the end of conference on the next day.

1700 Closing Remarks from the Chair and End of Day One

### STREAM 2

#### THE AGE OF RENAISSANCE: RISING TO THE CHALLENGE

1345 Chairperson's Opening Remarks

### 1400 FINANCE 360°

#### **Embracing the Evolution of CFOs Role in Finance Transformation**

- Revolutionising the true potential of the finance metamorphosis as a catalyst for wider business expansion
- Executing the capabilities of a successful finance transition in your organisation
- Shaping the mandate for pushing the frontiers of a CFO's traditional role to enhance business strategies

**Bikash Prasad**, CFO, **Olam International, South Africa**

### 1445 THE COUNSELLOR

#### **Mentoring Future CFOs: Winning the War for Finance Talent in Your C-Suite**

- Embracing people centric strategies as a competitive advantage in attracting top finance talent with the right set of skills
- Cultivating the CFO's role as a model leader in guiding and coaching upcoming chiefs
- Retaining your cream of the crop for proper financial succession planning

**Shabeer Khan**, CFO, **Department of Trade and Industry (DTI), South Africa**

1530 Coffee and Networking Break

### 1545 BRAIN HACK LABS

#### **All Hands on Deck Finance Digital Disruption**

Delegates will have the opportunity to select from one of the following discussions:

#### **MIND LAB 1:**

**Exploring ways to embrace and leverage technologies to become data driven finance leaders**

#### **MIND LAB II:**

**Weighing the risks and setbacks of harnessing technology in your finance function**

#### Moderators:

**Zafar Mahomed**, CFO, **McDonald's, South Africa**

**Deon Fredericks**, CFO, **Telkom, South Africa**



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## THE PROGRAMME - DAY TWO

thursday 23<sup>rd</sup> march 2017

0800 Registration and Morning Coffee

0830 Chairperson's Opening Remarks

**Ian Dickson**, Business Success Coach & Motivational Speaker, **Unlock Success Limited, UK**

### SPOTLIGHT ON THE C-SUITE AGENDA

0845 **POWER PLAYERS**

**Partnering Performance: Unleashing the Driving Force to a Great Enterprise through Stronger Collaboration in Your C-Suites**

In this session, the speaker will share insights on fostering a stronger collaboration between the corporate chiefs to amplify business success.

**Her Excellency Sara Al Madani**, Board Member & Entrepreneur, **Sharjah Chamber of Commerce and Industry, UAE**

0930 **HACKER'S LENS**

**Reality Check on Your C-Suite Cyber Awareness**

In this session, the speaker will be challenging you to rethink your IT security measures' effectiveness by one of the first and best Italian hackers.

**Raoul Chiesa**, Board of Directors and Cyber Security Expert, **Italian Association of Critical Infrastructures (AIIC), Italy and International Telecommunication Union (ITU), Switzerland**

1030 Coffee and Networking Break

1045 **PHOTOGRAPHY SESSION**

In this 15-minutes session, delegates and speakers are encouraged to participate in the photo taking session

1100 **C-SUITE HELPDESK**

**Cyber Coaching: Sharpening Your Digital IQ in Managing Risk and Cyber Threats**

In this session, the speaker will help you understand the impacts of security breaches, where threats come from and the actions to take in enhancing security decisions.

**Maganathin Marcus Veeragaloo**, Chief Advisor Information Security, **Eskom, South Africa**

1145 **INNOVATION ENGINE**

**Recharging Your Spark for C-Suite Innovation that Cultivates Growth and Value Creation**

In this session, you will be challenged you to think outside the box and do things differently to exercise your innovative mind in this world of exponential growth.

**Preetesh Sewraj**, CEO & Chief Innovation Analyst, **Product of the Year, South Africa**

1230 Networking Luncheon

### IN THE DRIVING SEAT: TAKING THE LEAD

1345 Chairperson's Opening Remarks

1400 **C-SUITE NETWORK**

**Finding the Missing Puzzle to Complete Your C-Suite Trifecta: Who Do You Turn to for Your Strategic Decision Making?**

- Keeping an eye out for your next C-Suite superstar that can contribute in delivering more value for your organisation
- Providing the support and platform for their voice to be heard
- Leveraging their expertise in enhancing your overall organisational performance

**Ashok Shah**, Group CEO, **Apollo Investments, Kenya**

1445 **REAL TIME REBOOT**

**Reinforcing Your Growth Strategies by Employing Change Management**

- Accessing the impact of cross sector competition, emerging business models and new technologies in your business
- Implementing changes that will enforce growth for your business plans in emerging economies
- Examining your growth strategies in mature markets as they respond to economic improvements

**Atul Chaturvedi**, CEO, **Midcom Group of Companies, Kenya**

1530 Coffee and Networking Break

1545 **THINKERS' HUB**

**Responding to The Rising Tide of Changing Government Regulatory Compliance in Africa**

#### HUB I:

**Weighing on how regulations can keep the C-Suite awake at night**

#### HUB II:

**Establishing ways your C-Suite can practice proactive self policing in your organisation's regulatory oversight process**

*Moderators:*

**Keith Edmond**, CEO, **Aberdare Cables, South Africa**

**Dr John Wentzel**, CEO, **Tsebo Facilities Solutions (formerly Drake & Scull), South Africa**

### THE AGE OF RENAISSANCE: RISING TO THE CHALLENGE

1345 Chairperson's Opening Remarks

1400 **THE SOUNDING BOARD**

**Finance Forte: Striving Towards Greater Communication, Accountability and Transparency of Finance Leaders**

- Amplifying confidence with key stakeholders through authentic and transparent communication
- Instilling fundamental communication skills in regulating shareholders and managements financial interests
- Becoming the trusted primary channel to other departments in yielding improved financial results

**Dumisani Dlamini**, CFO, **National Arts Council(NAC), South Africa**

1445 **FINANCE FOCUS**

**Driving Cost Down Yet Increasing Value and Productivity for Organisational Expansion**

- Managing working capital efficiently to tighten internal success growth
- Devising and leveraging on proper strategic planning to heighten financial performance of the organisation
- Putting together ways to sharpen your customer segmentation analysis

**Rajesh Mahabeer**, CFO, **South African National Parks (SANParks), South Africa**

1530 Coffee and Networking Break

1545 **THINKERS' HUB**

**The Finance Conflict: Shaping the Direction of Your Business Growth versus Revenue Growth**

#### HUB I:

**Defining the fine line between growing your revenue versus growing your business**

#### HUB II:

**Tapping into the pros and cons of pursuing growth or revenue**

*Moderators:*

**Fazel Ismail**, CFO, **Water Research Commission(WRC), South Africa**

**Russell Edwards**, CFO, **M-Net Naspers Limited, South Africa**

1630 **POWERHOUSE II**

During this interactive session, delegates are encouraged to brainstorm answers together to the post-it questions posed yesterday by their peers. We aim to provide access to a sharing and collaboration platform of ideas and best practices. The involvement and contribution from each attendee during this session will serve as a powerful tool to empower and support each other's role in the C-Suite.

1700 Closing Remarks from the Chair and End of Day Two



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## POST CONFERENCE EXPERIENTIAL LEARNING - DAY THREE

friday 24<sup>th</sup> march 2017

### REAL TIME EXPERIENTIAL LEARNING DAY

#### Unlocking And Strengthening Your Pillars of Success

Creating an influential network of C-Suite leaders is an optimal goal for every organisation. What is it that makes these exceptional organisations stand out and what does it take to get there?

C-Suite Experiential Learning Day is a reflection on real life exchange of personal experience on the quest for sustainable business success. C-Suite leaders in Africa will have the opportunity to brainstorm and converse on pragmatic case studies in measuring and communicating success for 2017 and beyond. It will be a motivational engagement session which recharges your C-Suites to embrace forward thinking and fresh perspectives to keep your business on the front line of growth and development.

This is catered perfectly for your role as front line leaders and will enable you to reassess the three key pillars of success to mark your way in the winner's circle. Be inspired to challenge conventional thinking, confront problems head-on and put groundbreaking ideas into action successfully.

#### SUCCESS PILLAR I

##### C-Suite Confession on Personal and Leadership Success

This first pillar of success will be focusing on leveraging the indispensable leadership traits you need to thrive in your C-Suite. The first way to lead your organisation towards success is within. It starts with knowing and leading yourself through development of self-awareness, presence, focus and attention. The true leadership of a C-suite will drive the organisation to a higher level of performance, efficiency, and growth while leading the business through tough times.

#### SUCCESS PILLAR II

##### C-Suite Confession on Organisational and Business Success

C-Suites will be embarking on that vital step to grow their business for this second pillar of success. Through re-defining views of business landscapes in a changing C-Suite world, C-Suites are able to share the skills needed to reach the optimal level of business success in your organisation. Your fellow C-Suite peers will be able to provide feedback and share challenges in achieving this component of success.

#### SUCCESS PILLAR III

##### C-Suite Confession on Workforce Performance

The last and most crucial success pillar will place importance on employees and the building of an environment that ensures employees can put their strengths at best use to make way for overall success. Your entire company is a team and as a C-Suite figurehead, it lies in your hands to lead and develop your team, from the leadership down to the employees. C-Suites will be able to recharge their thinking on emphasising what drives and motivates their employees.

*Workshop Speaker:*

**Ian Dickson**, Business Success Coach & Motivational Speaker, **Unlock Success Limited, UK**

### BUSINESS DEVELOPMENT OPPORTUNITIES

Does your company have services, solutions or technologies that the conference delegates would benefit from knowing about?

If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting:

**Sarb Power** on +2721 431 3000 or email [SarbP@marcusevansct.com](mailto:SarbP@marcusevansct.com)

### 3RD DAY REAL TIME EXPERIENTIAL LEARNING

#### Unlocking And Strengthening Your Pillars of Success

C-Suites leaders in Africa will have the opportunity to brainstorm and converse on pragmatic case studies with Ian Dickson in measuring and communicating success for 2017 and beyond. It will be a motivational engagement session where Ian would recharge the C-Suites to embrace forward thinking and fresh perspectives to keep their business on the front line of growth and development.

**Ian Dickson**, Business Success Coach & Motivational Speaker, **Unlock Success Limited, UK**

### SCHEDULE

0800	Registration & morning coffee
0830	Conference commences
1030	Coffee & networking break
1100	Conference commences
1230	Networking lunch
1345	Conference commences
1530	Coffee & networking break
1700	End of conference

### WHO SHOULD ATTEND

Presidents  
Chief Executive Officers  
Chief Financial Officers  
Managing Directors  
Senior Vice Presidents  
Vice Presidents  
General Managers  
Executive Directors

**From across all industries, including both public and private sectors**

### ATTEND THIS 2ND ANNUAL CHIEF SERIES CONFERENCE AND GAIN INSIGHTS INTO

- **Aligning** the C-Suite's heightened confidence with new levels of competitiveness and optimism in the Africa region
- **Gearing** up C-Level leaders in meeting new and emerging issues that are coming into focus in your organisational agenda
- **Responding** to changing paradigms of doing business effectively and growing strategically
- **Staying** connected and integrated in the C-Suite to be fully engaged with one another
- **Adopting** new value added developments and tools to sharpen your management's competencies and skill sets
- **Moving** forward in your C-Suite strategies and evolving from one success to another

**marcus evans** would like to thank all the world-leading visionaries, solution providers, associations, operators, end-users and delegates who have contributed to and supported the **marcus evans 2nd Annual Chief Series Africa: Going Beyond!** We would particularly like to mention our speakers for their help in the research behind the event and also our sponsors for their continued support and commitment. On behalf of **marcus evans** we hope you have a rewarding, enjoyable and productive time. We personally look forward to meeting you all and working with you at our future Large Scale Events planned in 2017. See you in March!



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## MORE ABOUT THE EVENT

### WHY YOU CANNOT MISS THIS EVENT

As you look forward to the year ahead, how prepared are you to lead in complicated times? If those are the questions you are seeking an answer to at a time of prolonged and continuing uncertainty, you must not miss out on the upcoming 3-day '2nd Annual Chief Series Africa : Going Beyond!'. It presents dedicated streams for CEOs on being 'In the Driving Seat : Taking the Lead' and CFOs on 'The Age of Renaissance : Rising to the Challenge' respectively. Our award winning speakers will empower you with in-depth expertise on 'Breaking the Barriers in Your C-Suite' and 'Spotlight on Your C-Suite Agenda' in our sunrise plenary sessions. Our event highlights will feature customised topic sessions that focuses into specific key areas for the C-Suite, and even a highly interactive panel; **Currency Volatility Clinic**. We will also provide a platform for you to collaboratively generate a wealth of information with your peers via our **Brain Hack Labs and Thinkers' Hub** to share thought leadership with each other. We know that different times and different circumstances call for different leadership skills. The foundations of organisational success are the chiefs who steer the wheel towards growth, expansion and profitability. We need our C-Level executives to effectively communicate priorities, valuing their teams, spending time on culture, and understanding their unique evolving leadership role. As a sealant to our conference, we are putting together an **Experiential Learning Day on 'Unlocking and Strengthening Your Pillars of Success'** and see you mark your success in the winner's circle. We eagerly anticipate welcoming you to what promises to be a highlight in your calendar for 2017!

#### Stream 1 – In the Driving Seat: Taking the Lead

In every organisation, CEOs have been entrusted to be in the driver seat to manoeuvre their team of people on a journey to excellence and race towards the future successfully. Risks and obstacles may abound for these CEOs but the future belong to those who keep striving towards the finishing line on the racetrack. As the Africa region continues to establish a strong footing at the centre of the international space, the race is on for CEOs to leverage all opportunities to chart a new course for durable organisational success. The stakes are high and there is a clarion call for CEOs to step up their game and lead the pack with both speed and endurance. This stream will equip you with insights and direct you on the route to organisational excellence.

#### Stream 2 – The Age of Renaissance: Rising to the Challenge

Are you ready to undergo rapid changes in transforming your finance team to build on wisdom of the past, embrace technology of the present and re-imagine the innovation of future? Many finance leaders take on many roles but the Renaissance CFO is a leader that embraces this as an opportunity to transcend beyond the finance function. In this era, you must seek for improvement in order to capitalise on business insights, leveraging new tools and technologies, drive strategies and decisions, take corrective measures, and be bold strategic leaders for the business. This stream is dedicated to prepare you in taking leaps and bounds to step into the role as a Chief Future Officer to re-invent your finance frontier.

### TESTIMONIALS

Well organised, great speakers, great content.

CEO, MEGA

Organisation and content of the course is excellent! I had been in these series and my performance improved.

CFO, Lesotho Revenue Authority

The presenters were knowledgeable about the topic and experienced.

CFO, MVA Namibia

Brilliant speakers!

CFO, Ezemvelo KZN Wildlife

This course was meant for 'seasoned CFO' but I am able to put things into practice into my current role.

CFO, Lesotho Postbank

An excellent choice of speakers.

CEO, Wildlife Pharmaceuticals





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## SPEAKER ACHIEVEMENTS

### SPEAKER ACHIEVEMENTS AND COMPANY QUICK FACTS

<b>Fola Esan</b> CEO <b>Schneider Electric, Kenya</b>	<ul style="list-style-type: none"> <li>- Former CEO &amp; MD of Lafarge Africa –South East Region</li> <li>- Top 250 Companies in Africa in 2015 by African Business Magazine</li> </ul>
<b>Sue Brooks</b> Chief Risk Officer <b>Barclays Africa Group, South Africa</b>	<ul style="list-style-type: none"> <li>- Top 250 Companies in Africa in 2015 by African Business Magazine</li> <li>- Delivering the group risk frameworks, risk appetite and risk mitigation across operations and technology in 13 African countries and oversight of 12k colleagues</li> </ul>
<b>Zafar Mahomed</b> CFO <b>McDonald's, South Africa</b>	<ul style="list-style-type: none"> <li>- 20 years of finance and business experience across major industries, multinational companies and worldwide brands ranging from manufacturing to retail, financial services, property, food, medical devices, hospitality, mining equipment and FMCG</li> <li>- Chair of the Executive's Global Network South Africa</li> </ul>
<b>Dr John Wentzel</b> CEO <b>Tsebo Facilities Solutions (formerly Drake &amp; Scull), South Africa</b>	<ul style="list-style-type: none"> <li>- Chairman of Mpilisweni Facility Services Consortium (Pty) Ltd</li> <li>- Largest facilities management company in South Africa and one of the largest across Africa</li> </ul>
<b>Luvuyo Masinda</b> CFO <b>Corporate and Investment Banking (CIB)</b> <b>Standard Bank, South Africa</b>	<ul style="list-style-type: none"> <li>- September 2016 CFO of the week by CFO Awards South Africa</li> <li>- Top 250 Companies in Africa in 2015 by African Business Magazine</li> </ul>
<b>Her Excellency Sara Al Madani</b> Board Member & Entrepreneur <b>Sharjah Chamber of Commerce and Industry, UAE</b>	<ul style="list-style-type: none"> <li>- Board Member of UAE SME Council, Ministry Of Economy, UAE</li> <li>- Winner of the 2013 Emirates Women Award for best strategic and financial planning</li> </ul>
<b>Bikash Prasad</b> CFO <b>Olam International, South Africa</b>	<ul style="list-style-type: none"> <li>- Winner of the 2016 CFO Moving into Africa Award</li> <li>- Top 250 Companies in Africa in 2015 by African Business Magazine</li> </ul>
<b>Dumisani Dlamini</b> CFO <b>National Arts Council (NAC), South Africa</b>	<ul style="list-style-type: none"> <li>- Winner of the Public Sector CFO of the Year 2016 Award</li> <li>- Winner of the Young CFO of the Year Award 2016</li> </ul>
<b>Raoul Chiesa</b> Board of Directors and Cyber Security Expert <b>Italian Association of Critical Infrastructures (AIIC), Italy and International Telecommunication Union (ITU), Switzerland</b>	<ul style="list-style-type: none"> <li>- Founder &amp; President of The Security Brokers</li> <li>- ICT Security Senior Expert, Visionary Entrepreneur, Key Note Speaker, Adviser and CyberGlobetrotter</li> </ul>
<b>Maganathin Marcus Veeraragalo</b> Chief Advisor Information Security <b>Eskom, South Africa</b>	<ul style="list-style-type: none"> <li>- 11th largest power utility, biggest power generator company in Africa &amp; classified as a National Key Point in South Africa</li> <li>- Top 500 companies in South Africa by the Top 500 Companies Online Publication</li> </ul>
<b>Dr Fred Olayele</b> President & Chief Economist <b>Global Economic Institute for Africa, Canada</b>	<ul style="list-style-type: none"> <li>- Director of Canada Nigeria Chamber of Commerce</li> </ul>
<b>Takesure Chigumira</b> Chief Economist <b>Zimbabwe Treasury, Ministry of Finance, Zimbabwe</b>	<ul style="list-style-type: none"> <li>- 10 years + experience in Formulation of Tax Policy, Negotiation of Tax Treaties, Responding to Taxpayers and Stakeholders' Domestic and International Tax Issues in Zimbabwe</li> </ul>
<b>Keith Edmond</b> CEO <b>Aberdare Cables, South Africa</b>	<ul style="list-style-type: none"> <li>- Leading African cable manufacturer</li> <li>- Chairman of Association of Electric Cable Manufacturers of South Africa</li> </ul>
<b>Preetesh Sewraj</b> CEO & Chief Innovation Analyst <b>Product of the Year, South Africa</b>	<ul style="list-style-type: none"> <li>- World's Largest Consumer Voted Award for Product Innovation</li> <li>- Appeared on CNN (Global Broadcast) CNBC Africa, Morning Live (SABC 2), SABC 1, SABC News, eTV, ANN7 and DSTV commenting on innovation</li> </ul>
<b>Ashok Shah</b> Group CEO <b>Apollo Investments, Kenya</b>	<ul style="list-style-type: none"> <li>- 2016 Entrepreneur of the Year - East Africa Finalist by AABLA</li> <li>- Recipient of the 1st Lifetime Achievement Award for contribution to the Insurance Industry in 2010</li> </ul>
<b>Shabeer Khan</b> CFO <b>Department of Trade and Industry(DTI), South Africa</b>	<ul style="list-style-type: none"> <li>- 2016 CFO awards nominees by CFO Awards 2016</li> <li>- Public CFO of the Year 2015 Africa nominee by CFO Awards 2016</li> <li>- CFO of the Week January 2016 by CFO Awards 2016</li> <li>- Board Member of Coega Development Corporation, South Africa</li> </ul>
<b>Fazel Ismail</b> CFO <b>Water Research Commission (WRC), South Africa</b>	<ul style="list-style-type: none"> <li>- Project directing turnaround initiatives focus area around the finance function, clean audit journeys within the public sector and governance</li> <li>- Qualified Chartered Accountant(SA) with more than 25 years post- qualifying experience gained within the infrastructure (water utilities), construction, refining, manufacturing, professional services and the public sector</li> </ul>
<b>Rajesh Mahabeer</b> CFO <b>South African National Parks (SANParks), South Africa</b>	<ul style="list-style-type: none"> <li>- Accountable for the financial governance and financial sustainability of SANParks as its CFO as a prescribed officer as per the PFMA</li> <li>- CFO of the Week March 2016 by CFO Awards 2016</li> <li>- Public Sector Committee of the South African Institute of Chartered Accountants (SAICA)</li> <li>- Executive Committee (EXCO) of the Global Organization for People of Indian Origin (GOPIO) – Gauteng Branch</li> <li>- Member of the Panel of the Association of Chartered Certified Accountants (ACCA) in South Africa</li> </ul>
<b>Deon Fredericks</b> CFO <b>Telkom South Africa</b>	<ul style="list-style-type: none"> <li>- Africa's largest integrated communications and a JSE-listed group</li> <li>- Top 250 Companies in Africa</li> <li>- 2016 CFO awards nominees by CFO Awards 2016</li> <li>- Board Chair of Business Connexion Group Limited (BCX)</li> <li>- Advisory Board member of Business against Crime (Mpumalanga)</li> </ul>